



A partnership between Wilson 20/20 Community Vision, Wilson Economic Development Council and Wilson Chamber of Commerce, The Impact Initiative is a first-of-its-kind leadership program for Wilson. This selective and rigorous course is designed to take highly-talented leaders currently serving in limited roles, equip them with elements needed to succeed as a leader in a broader way, and deploy those leaders to highly visible public service capacities across our community.

The Impact Initiative participants will emerge with an acute understanding of community needs and the readiness to meet them. This reliable pipeline of leadership ensures Wilson will be evermore fit to seize opportunity and overcome adversity in a hyper-competitive global marketplace.

Application Requirements

- 1- Be a resident of or be employed in Wilson County
- 2- All interested applicants must submit a completed application for the 2017-2019 program. Applications are located on the Wilson 20/20 website under Leadership/The Impact Initiative, and on the Wilson Chamber of Commerce website under Community/Impact Initiative. Applications must be completed and submitted no later than June 30, 2017.
- 3- Please attach a Letter of Support (LOS) from a primary representative of one of the following agencies*:

Wilson 20/20 Board of Advisors
 Wilson 20/20 Board of Directors
 Wilson Chamber of Commerce
 Wilson Economic Development Council
 Men's Civic Club
 Wilson County Properties, Inc.
 Wilson On the Move

The LOS should describe the qualities that make the candidate an effective leader and how the candidate, as well as the community, will benefit from participation.

**The selection committee may grant limited exceptions to 'self-nominees' who do not submit a LOS following careful scrutiny of a compelling LOI and subsequent interview.*

- 4- Interview with selection committee (if selected as a finalist)
- 5- Tuition - \$500 (payment due after selection as a participant)



Submit your Application and Letter of Support by June 23, 2017 to:

Paula Benson Wilson 20/20 Community Vision PO Box 1764 Wilson, NC 27894-1764 pbenson@wilson2020vision.org	Jennifer Lantz Wilson Economic Development Council PO Box 728 Wilson, NC 27894-0728 jlantz@wilsonedc.com
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Ryan Simons
Wilson Chamber of Commerce
200 Nash St. NE
Wilson, NC 27893



Upon receiving your application and LOS, you will be sent an information packet and application.

The completed application is due by June 30, 2017.

Leadership sessions will begin in September 2017 and will be completed by May 2019.

Questions? Call Paula Benson: 290-0355,
 Ryan Simons: 237-0165 or Jennifer Lantz: 237-1115

**“Great leaders
don’t blame
the tools they
are given.
They work to
sharpen them.”
~Simon Sinek**

Do you have what it takes
to be a **Leader** in Wilson?
Do you have the aptitude
and aspiration to make
decisions that leave a
positive **Impact** on our
community? Do you have
the **Initiative** to accept
challenges that others can’t
or won’t?

Then you may be a perfect
match for

***The Impact Initiative:
Cultivating Visionary
Leadership for Wilson.***

