



The Impact Initiative Cultivating Visionary Leadership for Wilson Application for Admission

This application is for admission to The Impact Initiative - a program designed to identify, train and encourage talented individuals to assume leadership roles in the Wilson Community.

If accepted into the program, you will be expected to participate in the following:

- Pre-program required reading (2 books from reading list)
- 10 instructional sessions over 18 months
- Attendance at 6 of 10 selected community events
- White Paper addressing a Wilson issue/concern

Please complete the application and submit via US Mail or email to one of the following:

Wilson 20/20 Community Vision
C/O Paula Benson
PO Box 1764
Wilson, NC 27894-1764
pbenson@wilson2020vision.org

Wilson Chamber of Commerce
C/O Ryan Simons
200 Nash St. NE
Wilson, NC 27893
rsimons@wilsonncchamber.com

Wilson Economic Development Council
C/O Jennifer Lantz
PO Box 728
Wilson, NC 27894-0728
jlantz@wilsonedc.com

*******The application must be received no later than June 30, 2017*******

Personal information

Name _____
Address _____
Address _____
City _____ State _____
Zip Code _____
Employer _____
Position _____
Duration of Employment _____

Note: When completing the following sections of the application, you may provide answers with an attachment. Please make sure you reference the respective section of this application when submitting any additional pages.

If you have any questions, you may contact the following individuals:

Paula Benson, pbenson@wilson2020vision.org, 252.290.0355
Jennifer Lantz, jlantz@wilsonedc.com, 252.235.1115
Ryan Simons, rsimons@wilsonchamber.com, 252.237.0165



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Community Involvement and Leadership Experience

List any current or past experiences with Wilson community organizations, and please provide leadership positions and achievement recognitions as appropriate.

Organization	Position	Responsibilities and Leadership

In order to calibrate applicants on how *The Impact Initiative* defines leadership, we are providing the following details and descriptions:

Leadership is the process of influencing the behaviors of others to bring about desired results.

To be an effective leader there are core skills/capabilities that are required:

- Integrity/Honesty
- Communication (especially Listening)
- Humility
- Courage
- Tolerance
- Relationship building
- Personal responsibility
- Collaboration
- Leader presence



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Please provide answers to each of the following questions:

Why are you interested in participating in this program? How can you see it benefiting our community?

As you think about the statement that we have used to define leadership, help us see what you have accomplished to demonstrate your ability to effectively influence others to achieve desired results.

If we asked someone working with or for you to characterize you as a leader (including your skills and capabilities), what would they say?



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What can we expect of you once you finish the program? How will you measure your own success?

What would you like to see included in this program that would enable you to improve your performance in your current job as well as help Wilson meet its current and future challenges in creating effective leaders?



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Please attach a Letter of Support (LOS) from a primary representative of one of the following agencies*:

Wilson 20/20 Board of Advisors
Wilson 20/20 Board of Directors
Wilson Chamber of Commerce
Wilson Economic Development Council
Men's Civic Club
Wilson County Properties, Inc.
Wilson On the Move

The LOS should describe the qualities that make the candidate an effective leader and how the candidate, as well as the community, will benefit from participation.

**The selection committee may grant limited exceptions to 'self-nominees' who do not submit a LOS following careful scrutiny of a compelling LOI and subsequent interview.*